



## Criteria and Guidelines for ISL Team Sponsors

- ◆ Sponsors should be local businesses or services owned by local Muslim community members dealing in only lawful products or services according to Islamic Law. {[Quran and Sunnah and Shariah](#)}.
- ◆ The ISL determines team sponsorship fees.
- ◆ The ISL will determine which team will represent which sponsor, who will be the players for each team, and who will coach each team.
- ◆ Sponsors are not allowed to interfere in the positioning of the teams, players, or coaches as well as the affairs of the team that represents them. However their suggestions are greatly appreciated.
- ◆ Sponsors must be willing to follow and adhere to all policies and regulations of the ISL.
- ◆ Sponsors are encouraged to attend or send representatives to team matches as spectators and cheer leaders
- ◆ Sponsors are expected to attend or send representatives to the Finals and Award Presentation event.
- ◆ At the Finals and Award Presentation event the ISL shall permit the sponsors to promote their business Activities, **but no transactions** should take place, however implied. Distribution of flyers, display of business banners, demonstration sessions, sample give away, poster display and presentation, etc. must be approved by ISL prior to the event.
- ◆ There will be no compensation in any form, given to any sponsors by the ISL for team winning or any other reason.
- ◆ A team picture will be arranged by the ISL, if requested, for publishing in their magazine, newspaper, or promotional materials. Each player, coach, or ISL staff has the right to refuse participation in the photo session for religious or personal reasons.
- ◆ The league will Review each Sponsor Individually.